1st International Congress of the International College of Person-centered Medicine

Whole Person in Health Education and Training

NOVEMBER 7-10, 2013 / WESTIN HOTEL, ZAGREB, CROATIA

Under the auspices of the President of the Republic of Croatia Mr. Ivo Josipović
INVITATION LETTER

It gives me great pleasure to invite you to participate in the 1st International Congress of the International College of Person Centered Medicine in 2013 in Zagreb. The International College emerged from the ongoing annual Geneva Conferences and the aspiration to promote a medicine of the person, for the person, by the person and with the person.

The main theme of our upcoming 1st International Congress in Zagreb will be the Whole Person in Health Education and Training. This theme will be unfolded through lectures, symposia, workshops, oral and poster presentations and a range of timely topics from medical training to stakeholders in health education, clinical topics such as primary care, mental health, pediatrics, geriatrics as well as care for the major chronic diseases (including circulatory, respiratory, cancer and diabetes), pain management and palliative medicine, and public health topics (services and policies for prevention and health promotion).

In fact, selecting Zagreb was in no small measure connected to the enduring legacy of Dr. Andrija Stampar, president of the first WHO World Health Assembly, founder of Zagreb University’s school of public health, and pioneer of person- and people-centered care.

Zagreb with its beautiful fin-de-siècle European architecture will offer an inspirational and friendly atmosphere for our discussions and plenty of opportunities for leisurely and stimulating explorations. Zagreb will be waiting with its thousand fascinating faces to make us feel at home, ready to renew old friendships and start new ones.

Cordially yours,

Professor Juan Mezzich
President
International College of Person-centered Medicine
COMMITTEE
Juan E. Mezzich (president)
Jon Snaedal
Chris van Weel
Michel Botbol
Ihsan Salloum
Tesfamicael Ghebrehiwet
Veljko Đorđević
Marijana Braš
Lovorka Brajković

CONGRESS TOPICS:
• Person-centered medical education
• Person-centered interdisciplinary training in medicine and healthcare
• Patients and family education
• Stakeholders in health education
• Students-centered health education
• Art in health education

CLINICAL TOPICS:
• Primary care
• Pediatrics
• Geriatric medicine
• Mental health
• Internal medicine
• Cancer
• Circulatory disorders
• Respiratory disorders
• Obesity
• Diabetes
• Pain management and palliative medicine

PUBLIC HEALTH TOPICS:
• Prevention
• Health promotion
• Services
• Policies
PRELIMINARY PROGRAM

NOVEMBER 7TH
8.00 - 18.00  Registration
15.00 - 17.00  Preconference Workshops
17.00 - 18.00  Plenary Lectures
18.00 - 19.00  Conference Opening
19.00  Welcome Cocktail

NOVEMBER 8TH
8.30 - 9.30  Plenary Lectures
9.30 - 11.00  Oral Presentation Sessions
11.15 - 12.45  Symposia / Workshops
12.45 - 14.30  Lunch and Poster Sessions
14.30 - 15.30  Plenary Lectures
15.30 - 17.00  Oral Presentation Sessions
17.15 - 17.45  Workshops

NOVEMBER 9TH
8.30 - 9.30  Plenary Lectures
9.30 - 11.00  Oral Presentation Sessions
11.15 - 12.45  Symposia / Workshops
12.45 - 14.30  Lunch and Poster Sessions
14.30 - 15.30  Plenary Lectures
15.30 - 17.00  Oral Presentation Sessions
17.15 - 17.45  Workshops
19.30  Conference Dinner

NOVEMBER 10TH
9.30 - 11.00  Oral Presentation Sessions
11.00 - 12.00  Plenary Lectures
12.00 - 13.00  Congress Closing Session
13.00  Lunch
INVITED SPEAKERS

James Appleyard
Professor of Paediatrics, Vice President of the International Association of Medical Colleges, Past President of the World Medical Association (WMA); London, UK

Michel Botbol
Professor of Child and Adolescent Psychiatry, Wester Brittany University, Brest, France, Board Director, International College of Person-Centered Medicine; CoChair, WPA Psychoanalysis Section.

Lovorka Brajković
Licenced clinical psychologist, Department of Psychiatry, University Hospital Centre Zagreb; Chief, Department of Communication Skills, Centre for Palliative Medicine, Medical Ethics and Communication Skills, School of Medicine, University of Zagreb, Croatia

Marijana Braš
Associate Professor of Psychiatry and Psychological medicine, Department of Psychological Medicine, University Hospital Centre Zagreb; Deputy Head of the Centre for Palliative Medicine, Medical Ethics and Communication Skills, School of Medicine, University of Zagreb, Croatia
CONGRESS PARTICIPANTS
Physicians, nurses, psychologists, social workers, pharmacists, dentists, policy makers and other health professionals (including students), educators and other interested scholars, representatives of patients and their families, advocates, industry, person-centered public health.

LANGUAGE
English is the official Congress language. No simultaneous translation will be provided.

CALL FOR ABSTRACTS
The Scientific Committee of the Congress is pleased to announce the call for papers for the Congress in Zagreb. To submit abstract for oral and poster presentation, please use online submission form on conference website www.icpcmzagreb2013.com

ABSTRACT REQUIREMENTS
All abstracts should be written in English and submitted under corresponding conference topic.
The abstract text may not be longer than 200 words, including references. Tables, charts and other graphics are not permitted.
Authors should indicate their presentation preference:

If initiated by Organizing Committee:
• Lecture
• Symposium
• Workshop

If initiated by a General Participant:
• Workshop
• Brief oral presentation
• Poster presentation

ABSTRACT SUBMISSION DEADLINE: July 1st, 2013
SECOND ANNOUNCEMENT

**Robert Cloninger**
Professor of Psychiatry, Genetics and Psychology, Director, Center for the Science of Wellbeing
Washington University School of Medicine, St. Louis, USA

**Sandra van Dulmen**
Psychologist, Professor of Primary Care at Nijmegen University, Permanent Secretary of the European Association for Communication in Healthcare, The Netherlands

**Vida Demarin**
Fellow of the Croatian Academy of Sciences and Arts, Medical Director, Medical Centre Aviva, Professor of Neurology, University of Zagreb, Croatia

**Veljko Đorđević**
Professor of Psychiatry and Psychological medicine, Department of Psychological Medicine, University Hospital Centre Zagreb; Head of the Centre for Palliative Medicine, Medical Ethics and Communication Skills, School of Medicine, University of Zagreb, Croatia

**Ted Epperly**
Professor of Family and Community Medicine, University of Washington School of Medicine in Seattle, Former President of the American Academy of Family Physicians, USA
If the abstract is accepted, presenter will give oral presentation based on submitted abstract and followed with PowerPoint slides during conference sessions. All oral presenters will be advised of their presentation time and date once the scientific committee accepts their submission.

**POSTER PRESENTATION**

Presenters need to prepare a poster that will be placed on the poster presentation boards that are displayed prominently throughout the event. A dedicated poster viewing session will take place during the conference and presenting authors are required to be present. The date and time of this session will be communicated to poster presenters via the notification e-mail. Please note that poster presentations do not represent an opportunity to deliver a presentation orally.

**EXHIBITION**

During the Congress, there will be exhibition of medicines and medical equipment. We invite companies interested in this way of advertising their products to contact congress secretariat. More information can be found on [www.icpcmzagreb2013.com/exhibitors-and-sponsors/](http://www.icpcmzagreb2013.com/exhibitors-and-sponsors/)

**REGISTRATION**

All participants must be registered. For congress registration all participants must submit a complete online registration form, or fill offline registration form from [www.icpcmzagreb2013.com](http://www.icpcmzagreb2013.com)
SECOND ANNOUNCEMENT

Tefamicael Ghebrehiwet
Board Director, International College of Person-Centered Medicine; Doctor of Nursing and Health Policy Consultant with the International Council of Nurses, Geneva, Switzerland

Joanna Groves
The Chief Executive Officer of the International Alliance of Patients’ Organizations (IAPO); London, UK

Mladen Janjanin
Dean, Music Academy, University of Zagreb, Croatia; pianist, Professor of Piano and Chamber Music

Zvonko Kusić
President, Croatian Academy of Sciences and Arts; Professor of Oncology and Nuclear Medicine, School of Medicine, University of Zagreb, Croatia

Davor Miličić
Fellow of the Croatian Academy of Sciences and Arts; Dean, School of Medicine, University of Zagreb, Croatia; Professor of Internal Medicine and Cardiology
## REGISTRATION FEES

<table>
<thead>
<tr>
<th>Registration categories</th>
<th>Early - before September 1st 2013</th>
<th>Late and onsite - after September 1st 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delegates residing in World Bank Group A* (High Income) countries</td>
<td>Euro 350</td>
<td>Euro 450</td>
</tr>
<tr>
<td>Delegates residing in Croatia and other countries</td>
<td>Euro 300</td>
<td>Euro 400</td>
</tr>
<tr>
<td>Accompanying person</td>
<td>Euro 120</td>
<td>Euro 150</td>
</tr>
<tr>
<td>Exhibitors</td>
<td>Euro 150</td>
<td>Euro 200</td>
</tr>
</tbody>
</table>

(*) World Bank Group A (High Income) Countries: Andorra, Aruba, Australia, Austria, Bahamas, The Bahrain, Barbados, Belgium, Bermuda, Brunei Darussalam, Canada, Cayman Islands, Channel Islands, Curacao, Cyprus, Czech Republic, Denmark, Equatorial Guinea, Estonia, Faeroe Islands, Finland, France, French Polynesia, Germany, Greece, Greenland, Guam, Hong Kong SAR, China, Hungary, Iceland, Ireland, Isle of Man, Israel, Italy, Japan, Korea, Rep., Kuwait, Liechtenstein, Luxembourg, Macao SAR, China, Malta, Monaco, Netherlands, New Caledonia, New Zealand, Northern Mariana Islands, Norway, Oman, Poland, Portugal, Puerto Rico, Qatar, San Marino, Saudi Arabia, Singapore, Saint Maarten (Dutch part), Slovak Republic, Slovenia, Spain, St. Kitts and Nevis, St. Martin (French part), Sweden, Switzerland, Trinidad and Tobago, Turks and Caicos Islands, United Arab Emirates, United Kingdom, United States, Virgin Islands (U.S.)

**Registration fee for delegates and exhibitors includes:**
- Name badge permitting access to all sessions (symposiums, poster and exhibition area).
- Delegate’s bag and printed materials (congress proceedings book, certificate of attendance),
- Admission to welcome reception and opening ceremony.
- Refreshment breaks.
- Lunches on November 8, 9 & 10.
- Option to purchase a ticket for the congress dinner.

**Registration fee for accompanying persons includes:**
- Name badge permitting access to all social activities (welcome reception and opening ceremony),
- Lunches on November 8, 9 & 10.
- Option to purchase tickets for accompanying guest tours.
- Option to purchase a ticket for the congress dinner.

**Students will be determined “on request”**.

**Surcharge for Congress Dinner: Euro 50**
Salman Rawaf
Director, WHO Collaborating Center, Department of Primary Care and Public Health, Imperial College, London, UK

Ihsan Salloum
Board Director, International College of Person-centered Medicine; Former Chair, WPA Classification Section; Professor of Psychiatry and Behavioral Sciences, University of Miami, Florida, USA

Jon Snaedal
Board Director, International College of Person-centered Medicine; Former President, World Medical Association; Professor of Medicine, Reykjavik, Iceland

Chris van Weel
Board Director, International College of Person-centered Medicine; Former President, World Organization of Family Doctors (Wonca); Professor of Primary and Community Care, Radboud University, Nijmegen, The Netherlands
PAYMENT

Full payment should be received before the relevant deadline. To facilitate processing, participants should clearly indicate in all remittances their name, address and the purpose for which the payment is made. Either of the following means can be used for payment:

Credit Card: American Express, Euro Card/MasterCard and Visa cards will be accepted. Please fill in your card number and expiration date on the registration form as indicated.

Bank transfer: Payable in Euros to ICPCMzagreb2013 c/o Penta Ltd, PCO. Please indicate “ICPCM Zagreb 2013 - free of charge for the receiver account”. Copy of bank transfer should be sent together with registration form.

Participants from Croatia are requested to make payment in HRK calculated according to the Erste&Steiermärkische Bank d.d. Rijeka valid selling exchange rate on the day of payment.

Bank account for payments in HRK: 2402006-1100058375
Bank account for payments in EUR:
70010000-03796078 Erste&Steiermärkische Bank d.d. Rijeka; Jadranski trg 3a; 51000 Rijeka, Croatia
Account name: Penta d.o.o.
SWIFT: ESBCHR22
IBAN: HR 0724 0200 6110 0058 375

OTHER REGISTRATION GUIDELINES

Group registration

For group registration, a minimum of 10 participants is required. Please contact Technical Secretariat, PENTA PCO at ana.jurasic@penta-zagreb.hr, to obtain the group registration form.

Confirmation

Confirmation will be sent only when the corresponding payment is received. Participants should bring their letter of confirmation to the registration desk at the Congress Venue when collecting their documents.
The following hotels have offered special prices for participants of the 1st International Congress of the International College of Person centered Medicine. All hotels are located in Zagreb and are within walking distance of the congress venue. We strongly encourage you to book early in order to benefit from central hotel locations, special rates and conditions. PENTA is the official housing agency.

**HOTEL BOOKING**

All of the hotels chosen for this Congress are located in the city center and surrounding areas. Early registration is recommended since PENTA will operate on a first come, first served basis. Please note that hotel accommodation is subject to availability. Thank you for making your hotel booking before October 1st 2013. Requests received after this date will not be guaranteed. Names of persons sharing rooms must be indicated. Rates are in Euros and are per room, per night, breakfast, service, VAT and all taxes included.

If you wish to book your accommodation through PENTA, please use the on-line system when registering at www.ICPCMzagreb2013.com. You simply need to make your selection out of the list of hotels available. We will do our utmost to allocate you a room in your preferred hotel. Rooms will be assigned on a first-come, first served basis.

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**ACCOMMODATION**

<table>
<thead>
<tr>
<th>Hotel Accommodation</th>
<th>Single room price</th>
<th>Double room price</th>
<th>Distance to the congress venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hotel Westin 5* Zagreb</td>
<td>Euro 130</td>
<td>Euro 150</td>
<td>venue</td>
</tr>
<tr>
<td>Hotel Four Points 4*</td>
<td>Euro 90</td>
<td>Euro 100</td>
<td>15 minutes walking distance</td>
</tr>
<tr>
<td>Hotel Laguna 3* Zagreb</td>
<td>Euro 60</td>
<td>Euro 80</td>
<td>13 minutes walking distance</td>
</tr>
</tbody>
</table>

Rates are in Euros and are per room, per night, breakfast, service, VAT and all taxes included.
PAYMENT
We accept the following credit cards: American Express, VISA and Master Card. Alternatively you may pay by bank transfer. Please remember to mention your name as the reference on the bank transfer. Only guaranteed reservations will be accepted.

Your reservation will be confirmed when PENTA has received your Accommodation booking together with your hotel payment. Please be aware that all extras you might incur during your stay (i.e. mini-bar, laundry, telephone, etc.) have to be paid directly to the hotel upon your departure.

INQUIRIES
Any inquiries or requests for additional information, changes or cancellations of room reservations are to be addressed directly to PENTA.

CHANGE OF HOTEL BOOKING
All changes to hotel reservation will be performed by PENTA. Please DO NOT contact the hotel directly. All changes must be requested in writing. A handling fee of EUR 10.- per hotel room will be charged for every accommodation modification received after October 1st 2013.

CANCELLATION OF ACCOMMODATION
All cancellations must be sent to PENTA in writing (fax, letter, or e-mail). For cancellations received before September 1st 2013 deposits will be refunded less EUR 30.- for administrative costs. After this date, no refund will be possible.

CHECK-IN/ CHECK-OUT TIME
Hotel check-in time is 15:00 or later. If arriving after 18:00, please notify the hotel in advance. Check-out time is noon.
GENERAL INFO

CONGRESS VENUE
The Westin Zagreb Hotel is located in the city center, in close proximity to Zagreb’s main attractions: Museum Mimara, The Croatian National Theatre, various museums, restaurants and shops. It offers a wide range of facilities catering for both business people and tourists. It has underground and outdoor parking.
Address: Krsnjavoga 1
Phone: +385 1 48 92 000
Fax: +385 1 48 92 001
E-mail address: westinres.zagreb@westin.com
Web site: www.westinzagreb.com

BADGES
A name badge will be provided on-site with your registration documents. Name badges must be visible and used at all times anywhere within the Congress Venue.

CERTIFICATE OF ATTENDANCE
A certificate of attendance will be presented to all registered participants at the registration desk.

DISCLAIMER
The organizers claim no liability for the act of any supplier to this meeting, nor liability for personal injury, the safety of any attendee while in transit to or from this event, for any loss or damage, for delays in transport by air, sea, rail, road, weather, in case of strikes, sickness, war or other causes. Delegates are strongly advised to have their own travel insurance policies.

LANGUAGE
English is the official Congress language. No simultaneous translation will be provided.
TECHNICAL SECRETARIAT

PENTA has been selected by International College of Person Centered Medicine as the official Congress Organizer to process registrations, abstracts submission, hotel reservations, and excursions. Information on the commercial exhibition as well as organization and sponsorship of special events may also be obtained from the Technical Secretariat. All correspondence should be sent to:

Penta Ltd, PCO
Address: I. Kršnjavoga 25, 10000 Zagreb, Croatia
Phone: (+385 1) 462 8615
Fax (385 1) 455 3284
Web: www.penta-zagreb.hr
E-mail contact: ana.jurasic@penta-zagreb.hr

www.ICPCMzagreb2013.com